global council for responsible AI

SPONSORSHIP PROSPECTUS

Napa Valley 2026: The Road to Davos

Global Council for Responsible AI Quarterly Global Summit

17 November 2026
The Meritage Resort · Napa, California

Humanity's Operating System for AI.
Where Trust, Governance and Innovation Converge.

The Road to Davos 2027 starts here. Napa partners receive first-look rights to GCRAI's House panels during the World Economic Forum.

ABOUT THE COUNCIL

Global Council for Responsible AI

The Global Council for Responsible AI is the world's fastest growing international governance ecosystem advancing trustworthy Artificial Intelligence.

Across 77 countries and 1,000+ Global Ambassadors, we operationalize GRAICE™ — Humanity's Operating System for AI — to transform ethics into enforceable standards, measurable compliance, and real-world impact.

We unite policymakers, technologists, industry leaders, and institutions to ensure AI evolves with transparency, security, and accountability, safeguarding innovation while protecting humanity.



19 February 2025: 67 Global Ambassadors for the Global Council for Responsible AI take an ethical pledge at the UK House of Lords

77
Countries with GCRAI representation

1,000+
Global Ambassadors and Responsible AI Governors

4
World Forums convened in 2025: London, San Francisco, Washington, D.C., Lake Como

Join 1,000+ Global Ambassadors across 77 countries advancing Responsible AI worldwide.

HOW GCRAI WAS BORN

From principles to practice

Artificial intelligence was moving faster than any rulebook written to guide it. Governments had published principles, and companies had written ethics statements, but almost no one could show how those principles were applied inside a real organization, by real people, under real deadlines.

GCRAI was founded to close that gap. Led by CEO and Chief Responsible AI Officer Carmen Marsh, the Council brought technologists, ethicists, policymakers and citizens together around one goal: turn responsible AI into something organizations can implement, audit and certify. It grew from a single network into a global movement in under two years.

Feb 2025
House of Lords, London
Q1 World Forum convenes Global Ambassadors at Westminster.

May 2025
RSA Conference, San Francisco
Q2 World Forum alongside the world's largest security conference.

Jul 2025
Washington, D.C.
Q3 World Forum brings the Council to the U.S. policy capital.

Sep 2025
Lake Como, Italy
Leadership Forum shapes the GRAICE™ Framework.

Dec 2025
Tokyo, Japan
Leaders align GRAICE™ Framework to all global standards (EU AI Act, NIST AI RMF, UNESCO).

Jan 2026
Davos, Switzerland
GRAICE™ unveiled during the World Economic Forum.

Today
77 countries
1,000+ Global Ambassadors and live public-sector implementation.







THE GRAICE™ FRAMEWORK

Humanity's Operating System for AI

Global Responsible AI Compliance & Ethics

GCRAI's GRAICE™ Framework was unveiled in Davos, Switzerland, in January 2026 during the World Economic Forum. It turns responsible AI principles into measurable, auditable, implementation-ready controls, so organizations can prove what they do, not just state what they believe.

Built for every sector: enterprises from startups to multinationals, governments and regulators, academia, and civil society. It aligns with the major global standards organizations already answer to.

First pilot: San Joaquin County, California, presented as a case study at Napa (page 6).

Principles | Controls | Oversight | Accountability | Assurance

The Seven Pillars of Responsible AI

01 Ethical Leadership
Responsibility modeled from the top, not delegated.

02 Purpose-Driven Innovation
Every system starts with a clear, measurable purpose.

03 Human-Centric Use
People stay in meaningful control of AI decisions.

04 Responsible Implementation
Tested, bounded and continuously monitored.

05 AI Literacy & Workforce Readiness
People equipped to oversee AI with confidence.

06 Data Governance & Integrity
Trustworthy systems built on trustworthy data.

07 Transparency & Auditability
AI that can be understood, audited and trusted.

Six foundational values
Human dignity & autonomy · accountability & governance · fairness & justice · transparency & explainability · reliability & security · inclusivity & societal benefit

Three tiers of assurance

TIER 1 Organizational Readiness
governance, leadership, policy, training

TIER 2 System-Level Assurance
testing, monitoring, oversight, data

TIER 3 Independent Certification
external audit and the GRAICE™ Seal

THE EVENT

Napa Valley 2026: The Road to Davos

Global Council for Responsible AI Quarterly Global Summit

17 NOV 2026
Tuesday · 8:00 AM – 5:00 PM
The Meritage Resort, Napa

The most influential room in Responsible AI.

A decision-making room of 50 senior leaders, each invited for their influence and expertise, with every partner named in front of them.

What the room produces

01

The GCRAI Responsible AI Pledge

Facilitated tables set the criteria: transparency, human oversight and independent verification. Version 1 is drafted live and read on stage as organizations join the Founding Signatories.

Napa: drafted → Davos, Jan 2027: signed → 77 chapters: global campaign

02

What makes a strong AI verifier program

California is writing rules for third-party AI verifiers (SB 813, AB 1405). The room defines what a credible program needs: clear standards, independence, qualified auditors, evidence-based testing and ongoing monitoring.

Findings feed GCRAI's December white paper.

03

Content that travels

San Joaquin County case study film and highlight reel sent to all 77 chapters.

Program at a glance

8:00	VIP Breakfast & Registration
8:40	State of the Council
9:10	Panel: California's AI Verifier Rules
10:25	Case Study: San Joaquin County GRAICE™ Pilot
11:30	Global Chapter Updates
12:00	Lunch & Partner Keynote
1:00	Working Session: Pledge Lab
2:50	Pledge Reveal & the Road to Davos
3:30	Closing Cocktail Reception

Program subject to change. Speakers confirmed on a rolling basis.

THE EVENT · FEATURED CASE STUDY

The first GRAICE™ pilot: San Joaquin County, California

San Joaquin County is the first pilot implementation of the GRAICE™ Framework. At Napa, its leaders review the pilot as a live case study.

The County launched its GRAICE™ implementation on 19 August 2026 with a 90-day roadmap that moves from baseline to operational controls to certification readiness, followed by an independent GCRAI Assurance Audit. County technology and security leadership is steering the work.

Month 1
Assess & build the foundation
AI inventory · risk classification · governance charter · executive roadmap

Month 2
Implement controls
Responsible AI policy · human oversight · evidence collection · AI literacy training

Month 3
Validate & get ready
Control validation · risk remediation · executive attestation · evidence package

Then
Independent audit & certification
2–4 week audit · certification in about 120 days · GRAICE™ Responsible AI Seal · Global Registry listing

Case study at the event · 10:25 AM
County technology, security, health and public-safety leaders walk through why they started, what happened and what they would tell the next government. Filmed for all 77 chapters.

"Responsible AI should be viewed as critical public infrastructure."

WHERE GRAICE™ IS LIVE

California's Central Valley



San Joaquin County
GRAICE™ implementation since Aug 2026

Napa County
Summit · 17 November 2026

○ Stockton, county seat

SPONSORSHIP

Partner with the Council

Why sponsor

01 The most influential room in Responsible AI

A decision-making room, not a conference: the leaders who write AI policy, build the systems and set the guardrails.

02 Invitation-only, peer-level access

Every participant is hand-selected. Your organization is named in front of a room of peers, not spectators.

03 A rare cross-sector mix

Invited leaders from public-sector technology and security, AI safety research, academia and national security, together in one room.

04 Be there as the standards take shape

California's AI verifier rules, the GRAICE™ framework and the Responsible AI Pledge are all on the table.

05 Reach far beyond Napa

Recognition in the recap sent to all 77 chapters and 1,000+ Global Ambassadors worldwide.

06 First look at Davos 2027

Priority on GCRAI House panel seats during the World Economic Forum in January 2027.

Sponsorship levels Every package is $5,000 or less.

Level	Investment	Available	Attendance	Stage time	Visibility
Presenting	**$5,000**	1 · exclusive	2 full-day seats	Up to 20 min	"Presented by" credit on all event materials, a recorded keynote clip, category exclusivity, and the first conversation on a Davos 2027 package
Leadership	**$4,000**	3	1 full-day seat + 1 reception guest	Up to 7 min or a named output	Named on a lasting asset (white paper, film or reception) with a video or photo set
Program	**$2,500**	4	1 full-day seat	Up to 3 min	Named on one session, with your logo on that session's slides and clips
Supporting	**$1,500**	4	1 full-day seat	Stage thank-you	One branded placement: coffee, badges, delegate gift or group photo

Every partner receives: logo on the event website, social channels, conference marketing, printed program and screen loop, and recognition in the recap sent to all 77 chapters.

SPONSORSHIP MENU

Twelve packages. One partner each.

Choose the moment your organization owns. Packages are reserved in the order agreements are received.

Package	Level	Investment	What your organization owns
Main Event Lunch & Keynote	Presenting	**$5,000**	20-minute thought-leadership keynote with Q&A; "Presented by" on the agenda, screens and save-the-date; recorded keynote clip.
White Paper Underwriter	Leadership	**$4,000**	"Underwritten by" on the AI verification white paper and its launch; recognized at the Pledge Reveal; mentioned at Davos.
Closing Reception Host	Leadership	**$4,000**	7-minute remarks at the reception; branded bar and step-and-repeat; professional photo set.
Video & Content Studio Partner	Leadership	**$4,000**	"Made possible by" credit on the San Joaquin County film, highlight reel and replication kit sent to 77 chapters; branded testimonial backdrop.
VIP Breakfast Partner	Program	**$2,500**	3-minute welcome to speakers, partners and the Advisory Board; logo on the VIP invitation.
Panel Partner	Program	**$2,500**	2-minute introduction of your business before the AI Verifiers panel; logo on panel slides and recap clips.
Pledge Lab Partner	Program	**$2,500**	Named sponsor of the afternoon working session and the Pledge V1 announcement.
Chapter Spotlight Partner	Program	**$2,500**	2-minute introduction; credit on the global Chapter Updates session and its clips.
Coffee & Break Partner	Supporting	**$1,500**	Signage at the coffee station; acknowledgment in the printed program.
Badge & Lanyard Partner	Supporting	**$1,500**	Your logo on every badge and lanyard, worn all day and seen in every photo.
Delegate Gift Partner	Supporting	**$1,500**	Co-branded notebook and pen at every seat (partner supplies; GCRAI approves design).
Group Photo Partner	Supporting	**$1,500**	Name on the group-photo banner with all partners; photo credit whenever the image is shared.

Our integrity commitment. Sponsorship provides visibility, not endorsement or GRAICE™ certification. Pledge signing, editorial input into the pledge or white paper, and access to government officials are never for sale. Keynote and reception remarks go through GCRAI content approval by 3 November 2026.

THE ROAD TO DAVOS 2027

Secure your place at the global table.

World Economic Forum Annual Meeting · 18–22 January 2027 · Davos-Klosters, Switzerland

In January 2026, GCRAI unveiled GRAICE™ in Davos during the World Economic Forum (WEF). In January 2027, the Council returns, and it is offering sponsors the chance to speak on panels covering AI governance, responsible AI and related topics at the Houses that make up the WEF ecosystem.

How the Houses work

01

The official programme

Inside the Congress Centre, the WEF hosts heads of state, CEOs and global policy leaders.

02

The Promenade Houses

Along the Promenade, major corporations, governments and media organizations run private Houses. This is where much of the week's real influence network meets.

03

Your panel seat

GCRAI curates AI governance and responsible AI panels across five prestigious Houses. Seats are extremely limited and usually reached only through high-tier sponsorship.

Davos sponsorships – coming soon!

From $25,000

Base package

- One panel seat at a curated AI governance session
- Branding in pre-event and on-site materials
- House-level networking access

Premium bundles

Up to five panel seats across five Houses, private roundtables, VIP receptions and invite-only dinners, and alpine events during Davos week.

Napa partners go first. Organizations that sponsor Napa Valley 2026: The Road to Davos on 17 November 2026 receive first-look rights to GCRAI's Davos 2027 offerings, including panel speaking opportunities at the Houses, before sales open to the public. It is an opportunity to speak and showcase your organization in front of a globally prestigious audience.

global council for responsible AI

JOIN THE MOVEMENT

Join 1,000+

Global Ambassadors

across 77 countries advancing Responsible AI worldwide.

Reserve your Napa partnership

Leah Corrigan
Chief Growth Officer
Global Council for Responsible AI
lcorrigan@gcrai.ai
+1 (310) 294-6121
https://gcrai.ai

Humanity's Operating System for AI. Where Trust, Governance and Innovation Converge.